



上海外国语大学
SHANGHAI INTERNATIONAL STUDIES UNIVERSITY

New Media Data Analytics and Application

Lecture 4: Software Engineering

Ting Wang

- The Process of Software Development
- Python Programming Environment





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a management approach to software engineering

The Process of Software Development

The Process of Software Development

Software Crisis

- The First NATO Software Engineering Conference in 1968, Germany.
- How to cope with the difficulty of writing useful and efficient computer programs in the required time.



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Difficulties in Software Development

1. Projects running over-budget
2. Projects running over-time
3. Software was very inefficient
4. Software was of low quality
5. Software often did not meet requirements
6. Projects were unmanageable and code difficult to maintain
7. Software was never delivered



The Process of Software Development

What is Software Engineering

- Software engineering is the application of engineering to the **design, development, implementation, testing and maintenance** of software in a systematic method.

From Wikipedia



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Basic Elements in Software Engineering

- Development Stages
- Management Pipeline
- Demands Changing
- Cooperative Team Work
- Professional Expert Participation



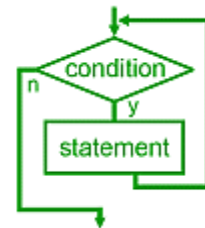
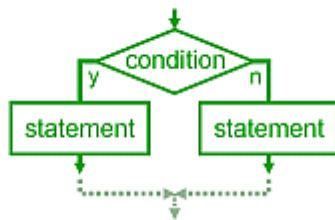
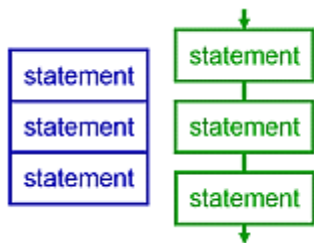
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Programming Paradigm 编程范式

- Structured Programming (1) 结构化编程

- Control Structure

1. Sequence
2. Selection: *if..then..else..endif*, *switch*
3. Iteration: *while*, *repeat*, *for*, *do...until*



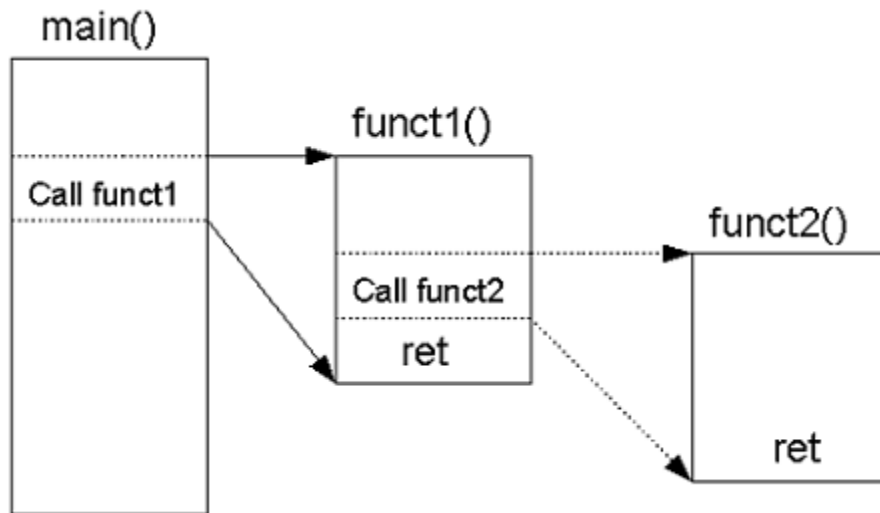
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Programming Paradigm 编程范式

- Structured Programming (2) 结构化编程

- Subroutines

子程序



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Programming Paradigm 编程范式

- Object Oriented Programming(1)

面向对象编程 针对物件的编程

- Object 对象

- Class 类

- Attribute 属性

- Method 方法



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Programming Paradigm 编程范式

- Object Oriented Programming(2)

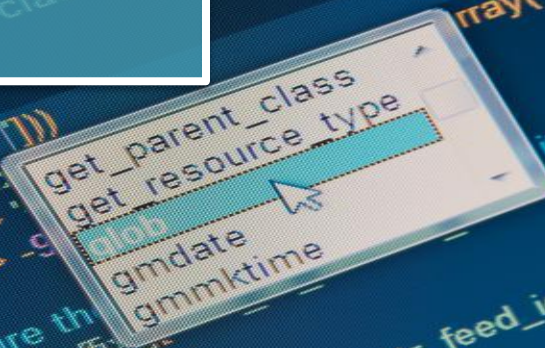
面向对象编程

- Encapsulation 封装
- Inheritance 继承
- Polymorphism 多态



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EXAMPLE 1: Class



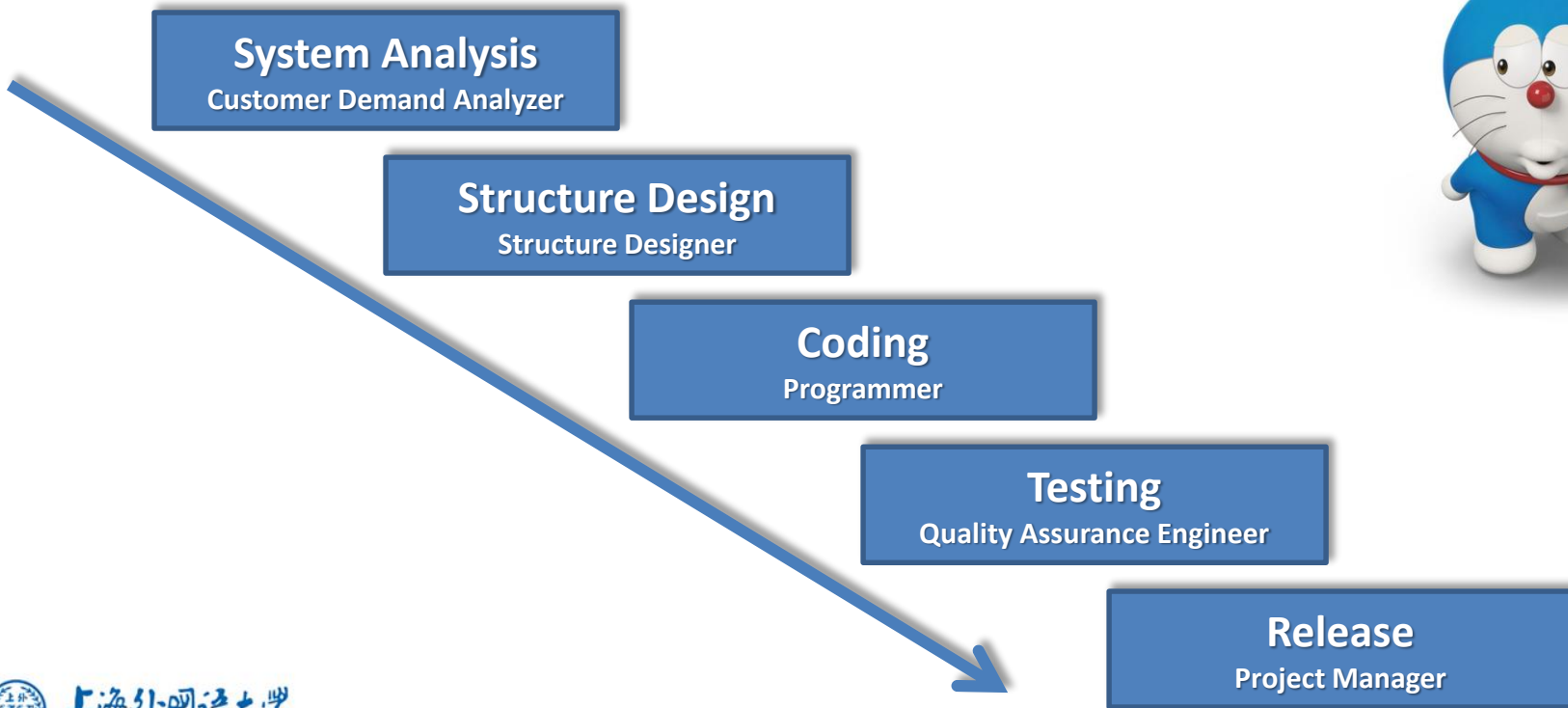
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```
1 class Customer(object):
2
3     name = ''
4     password = ''
5
6     def __init__(self, name, password):
7         self.__name = name
8         self.__password = password
9         print('Name: %s' %self.__name)
10
11     def get_validation(self, password):
12         if password=='sisu':
13             return 1
14         else:
15             return 0
16
17 class Student(Customer):
18
19     name = ''
20     password = ''
21     studentID = ''
22
23     def __init__(self, name, password, studentID):
24         Customer.__init__(self, name, password)
25         self.studentID = studentID
26
27     def print_studentID(self):
28         return self.studentID
29
30     def get_validation(self, password):
31         if password=='shisu':
32             return 'Passed'
33         else:
34             return 'Failed'
35
36 Thomas = Customer('Thomas Edison', 'sisu')
37 print('Thomas.get_validation() =', Thomas.get_validation('sisu'))
38 Albert = Student('Albert Einstein', 'sisu', '20160001')
39 print('Albert.print_studentID() =', Albert.print_studentID())
40 print('Albert.get_validation() =', Albert.get_validation('sisu'))
41
```



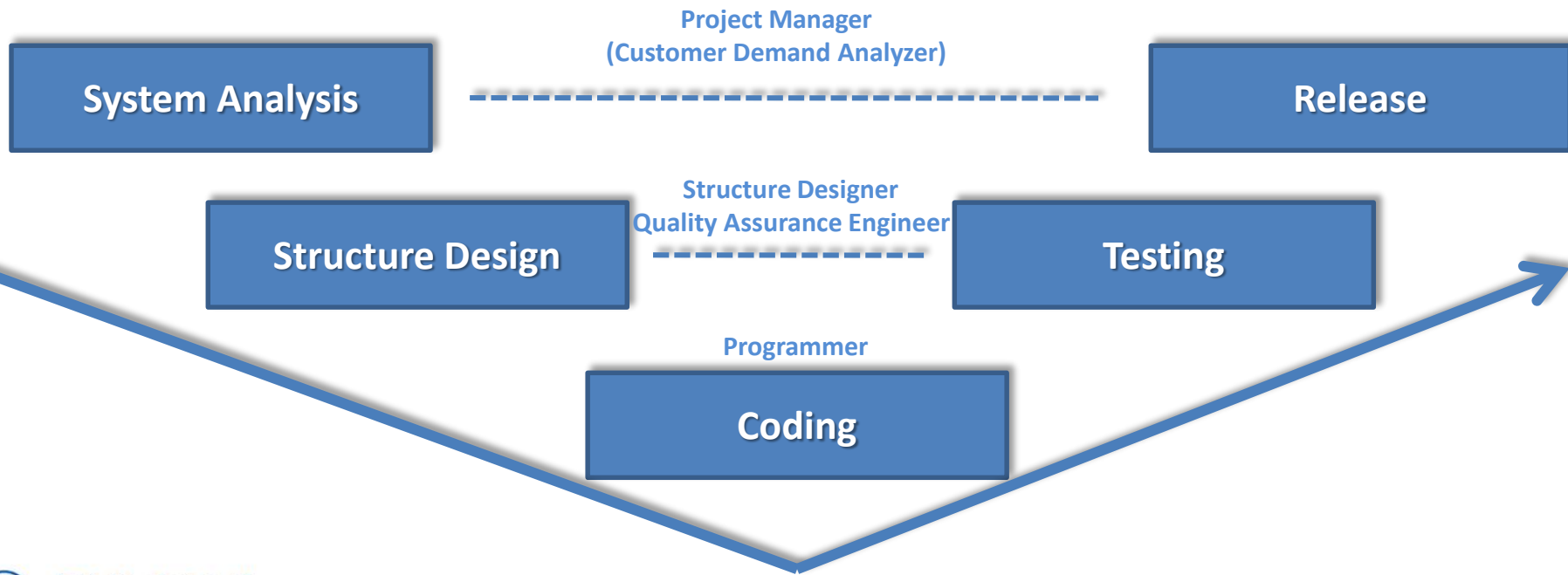
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- Water Fall Model



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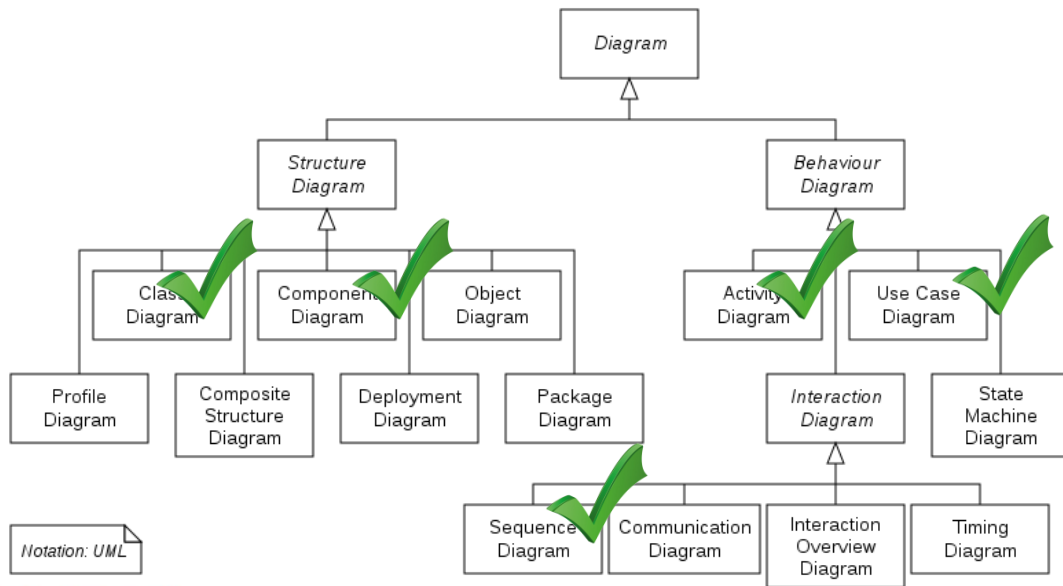
- V-Model



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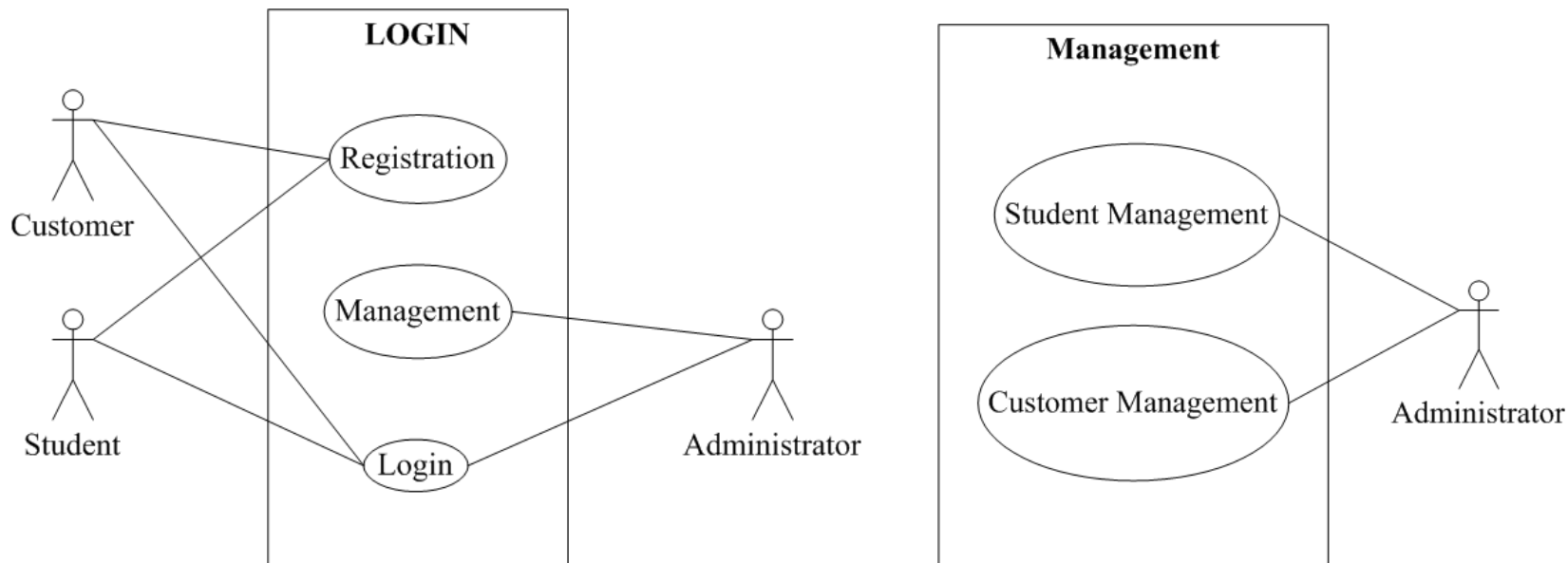
Unified Modeling Language (UML)

A general-purpose, developmental, modeling language in the field of software engineering, that is intended to provide a standard way to visualize the design of a system



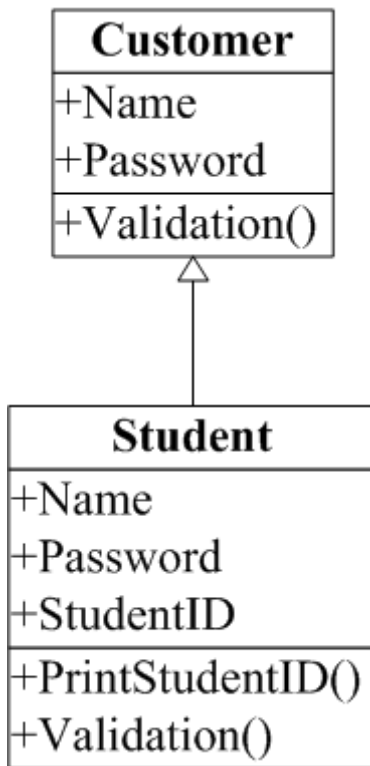
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- Use Case Diagram



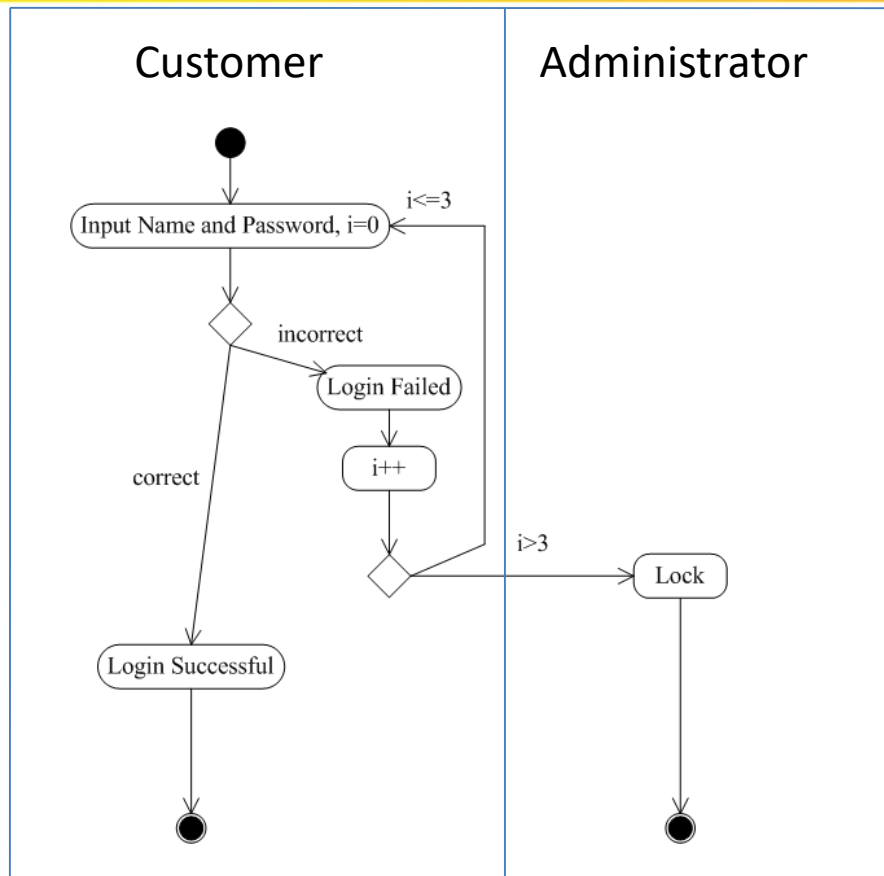
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- Class Diagram



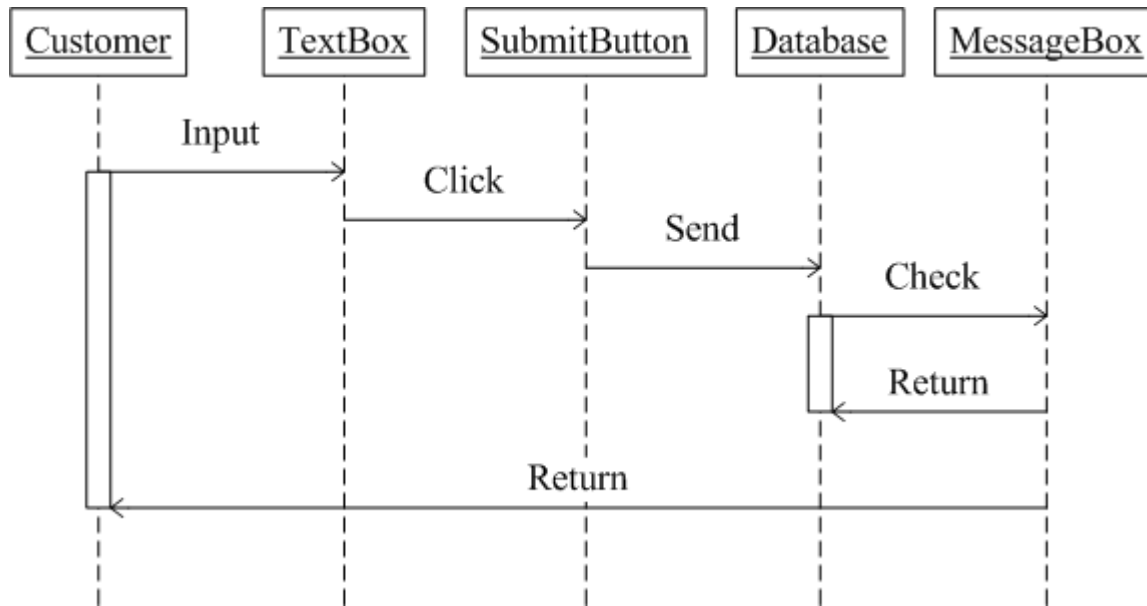
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- Activity Diagram



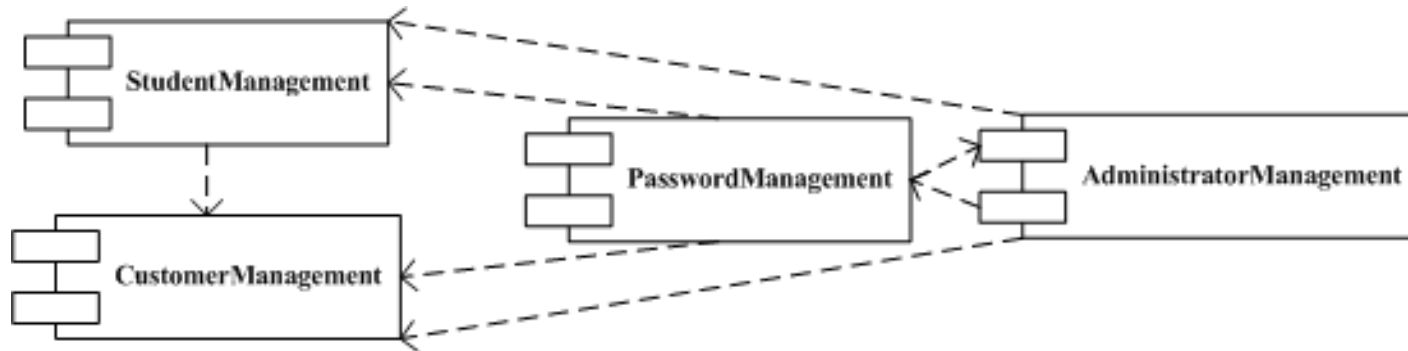
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- Sequence Diagram



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- Component Diagram



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- Function Structure Diagram



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Time Estimation for Software Projects

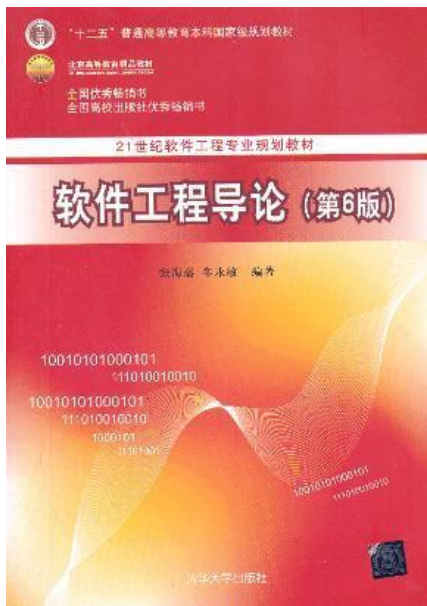
- Man-Month
- Man-Day
- Basic Function: Insert, Delete, Update, Select
 - Slow: *1 Basic Function per day*
 - Common: *2 Basic Functions per day*
 - Fast: *4 Basic Functions per day*



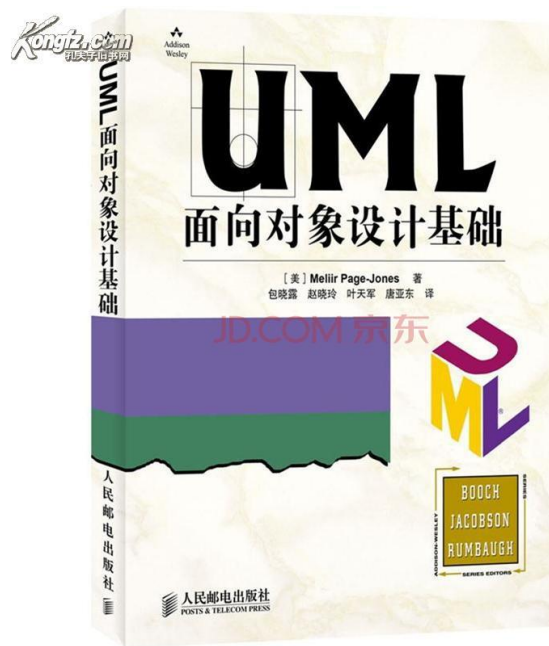
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References

软件工程导论（第6版）



UML面向对象设计基础





The End of Lecture 4

Thank You

<http://www.wangting.ac.cn>

